

COMMUNITY PARTNER OF THE YEAR

YWCA Asheville

eliminating racism
empowering women
ywca

Our work with the YWCA spans decades, with collaborations as far back as 2007, when OnTrack worked with YWCA on a **Women for Women** funded pilot program which provided its staff with opportunities to improve credit and build savings.

In 2012, the YWCA honored outgoing CEO Holly Jones with **Holly's Home Fund**, an Employee Home Buyer Assistance Program which, over the years, evolved into a general housing assistance program for its staff. In 2019, when OnTrack began the **SECURE matched savings** program for childcare workers, YWCA became one of our most active partners.

The pandemic paused our ability to collaborate, but once in-person services resumed, the YWCA invited OnTrack to teach a Credit Class to **"Getting Ahead in a Just Gettin' By World."** That blossomed into plans for more collaboration to include credit reports, Q&As, and classes. We value the YWCA's important work in **empowering women and eliminating racism**. We recognize their impact with the 2023 Community Partner of the Year Award!

Kiesha Lewis, Financial Educator & Counselor, says:

"The YWCA staff have an intense passion for serving the women in this community that is **both infectious and inspiring**. I have experienced the amazing work they do to **support and empower Women and witnessed the energy behind it**, firsthand. That is why I was honored and excited when they asked me to facilitate a Credit Class for the Getting Ahead cohort. The drive and determination of the Women in this program is **AWESOME!** I am thankful that OnTrack will be a continued partner helping the Women gain **financial freedom for themselves and their families.**"



50Years
& COUNTING

Congratulations YWCA!