

Financial Literacy Awards Luncheon & Morning Seminar Friday, May 20, 2022 ~ Crest Center & Pavilion

Financial Literacy Luncheon (11:30 AM - 1:00 PM): At our Annual Awards Luncheon we will be recognizing individuals, businesses, organizations, and community partners who have worked to promote financial literacy in Western NC. A highlight will be the celebration our Clients of the Year who have worked to achieve their money and housing goals.

Morning Financial Seminar (10:00 - 11:15 AM): Marsha Davis, *Racial Equity Consultant at Davis Squared Consulting*

Event Promotion: 650 mailed invitations, 12,000 e-news, press release. Estimated attendance 200 (*audience consists of local CPAs, Realtors, government officials, CFPs, attorneys, financial institutions, foundations, local funders, partner agencies, and community members*).

NEW: Morning Seminar Exclusive Sponsorship

Presenting Sponsorship \$4,000 (only ONE)

- Opportunity for a representative of the business to introduce the Seminar Speaker
- *Twelve* Seminar tickets
- Reserved Table Luncheon seating for *Eight* in preferred location
- *Eight* complimentary tickets for community members to attend
- Premium banner space at luncheon (banner provided by sponsor)
- Logo recognition: Save the Date, invitation, website, program, event signage and materials
- Sponsor logo slide in event PowerPoint presentation
- Recognition from the podium
- Logo recognition on website and listing in Annual Report

Luncheon Sponsorship Levels:

Platinum Sponsorship \$3,500

(limited to three – committed for 2022: GoPrime Mortgage, Starks Financial Group, The Biltmore Company)

- Reserved Table Luncheon seating for *Eight* in preferred location
- *Ten* Seminar tickets
- *Four* complimentary tickets for community members to attend
- Premium banner space at luncheon (banner provided by sponsor)
- Prominent logo recognition: Save the Date, invitation, website, program, event signage and materials
- Exclusive opportunity for the sponsor's representative to present an award at the event
- Logo slide in event PowerPoint presentation
- Recognition from the podium
- Logo recognition on website and listing in Annual Report



~ continued ~

*Our non-profit mission is to help people achieve their money and housing goals
through financial education, counseling, and support.*

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Revised: 1/28/2019

Gold Sponsor: \$2,000

- Reserved Table Luncheon seating for *Eight*
- *Six* Seminar tickets
- Banner Space at Luncheon
- Prominent listing on event program and invitation
- Logo listing in event PowerPoint presentation
- Logo Recognition on website
- Recognition on event signage and from the podium
- Listing in Annual Report

Silver Sponsor: \$1,500

- *Six* luncheon tickets
- *Four* Seminar tickets
- Listing in invitation and event program
- Listing in event PowerPoint presentation
- Recognition on event signage
- Listing on OnTrack website and Annual Report

Bronze Sponsor: \$500

- *Two* luncheon tickets
- *Two* Seminar tickets
- Listing in event program
- Listing on OnTrack website, and Annual Report

For additional information contact:

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~ Award Winners & Highlights from 2019 ~