



OnTrack WNC Hosts “Fund the Future” to Celebrate Post-Helene Recovery, Build Community Support

Nonprofit releases 2025 Annual Report ahead of April 23 Fundraiser at Highland Brewing

ASHEVILLE, March 18, 2026 – [OnTrack WNC](#), a regional nonprofit dedicated to helping all Western North Carolinians achieve financial well-being, will host its annual event and fundraiser, ***Fund the Future***, on **Thursday, April 23, from 5:30-7 p.m. at Highland Brewing in Asheville**. The event coincides with the release of their 2025 Annual Report, which outlines the organization's remarkable impact in the wake of Tropical Storm Helene—and makes the case for why community investment in this work has never mattered more.

“This past year was one of resilience, growth, and deep community connection for OnTrack WNC,” shared Executive Director Rosanna Mulcahy. “Every day, we saw the courage and determination of individuals and families as they navigated challenges, set goals, and worked to create brighter financial futures for themselves and their loved ones. Our work is possible thanks to the generosity of donors, dedication of volunteers, and collaboration of organizations across the region who share a commitment to financial well-being.”

The numbers tell a powerful story. In 2025, OnTrack WNC:

- **Tabled at 10 FEMA Disaster Recovery Centers** to share vital resources and maintain a dedicated Helene recovery resource webpage
- **Served nearly 2,000 clients**, providing free financial education, counseling, and tax preparation services
- Provided **3,837 hours of education and counseling** in money management, credit building, debt reduction, and first-time homebuying
- Secured tax clients **\$929,658 in total refunds**
- **Helped more than 100 clients graduate** from their Secure Matched Savings Program with a \$4-to \$1 incentivized matched savings plan, building a total of **\$1,010 in emergency savings**

“We want to take a moment with our upcoming annual event to pause and reflect on a challenging year, to celebrate our clients’ wins and a stronger, more financially resilient WNC,” says Mulcahy. She adds, “We also want to look ahead: We’re more focused than ever on deepening our impact, reaching more families, strengthening partnerships, and evolving to best serve this region as it continues to recover and grow. Joining us on April 23 is one of the most direct ways the community can help us reach our goals.”

Tickets for *Fund the Future* are \$50 and include delicious dishes from Cecilia’s Kitchen, beverages from Highland Brewing (including beer, wine, and non-alcoholic options), a live

performance from Delta House Jazz Band, and an opportunity to further support OnTrack's mission through a raffle, where prizes like a two-night stay at the Biltmore Village Hotel are up for grabs.

For more information or tickets, visit <https://bit.ly/4luDpKd>. Their full 2025 Annual report is [available here](#).

About OnTrack WNC

OnTrack Financial Education & Counseling (OnTrack WNC) is a nonprofit organization based in Asheville, North Carolina, dedicated to helping individuals and families in Western North Carolina achieve financial stability and long-term success. Since 1973, OnTrack WNC has provided trusted financial education, counseling, and support services across 18 counties in the region.

Through one-on-one counseling, workshops, and support services, OnTrack WNC empowers clients to create budgets, build credit, reduce debt, and pursue homeownership with confidence. The organization is committed to providing inclusive, accessible, and judgment-free services that meet people wherever they are in their financial journey.

Learn how to support OnTrack WNC's programs and services at <https://ontrackwnc.org/>.